

SAWICKI SPEED PARTNERS WITH BRANDS THAT SHINE AS REPRESENTATIVE

Doylestown, PA -- 14 February, 2021

Sawicki Speed is proud to announce Brands That Shine as their new Brand Representative.

Brands That Shine serves as a professional liaison between quality manufacturers and wholesale suppliers and dealers of Powersports and Marine related products.

Brands That Shine's Owner Jessica Shine boasts over a decade experience in the industry, spanning business development, marketing, dealer support and product development.

"We are really at an inflection point in our business where we needed someone with the depth of Jessica's experience to help us formulate the best strategies for broadening the reach of the company in the V-twin exhaust marketplace" says Jason Bowne, President of Sawicki Speed. "The experience and reputation across the industry is important, but just as important, when we were introduced to Jessica and her team- we really just clicked. We approach opportunities and challenges the same way, and we agree that serving the customer first and foremost is the foundation from which we are going to continue to build the business."

Shine states that what attracted her to the opportunity to partner with Sawicki Speed was the vision of the new management, along with its investment into quality control and new product development. While being most excited about the company announcing its move to lifetime warranties on its products and pushing the Made in USA message. "That's something that isn't very common in the exhaust product segment, but speaks directly to the desire of providing the customer with an elevated level of service and performance," she says.

Sawicki Speed designs and manufactures high performance exhaust products for a wide range of Harley Davidson models and is excited to introduce new products for Indian Motorcycles starting this spring.

